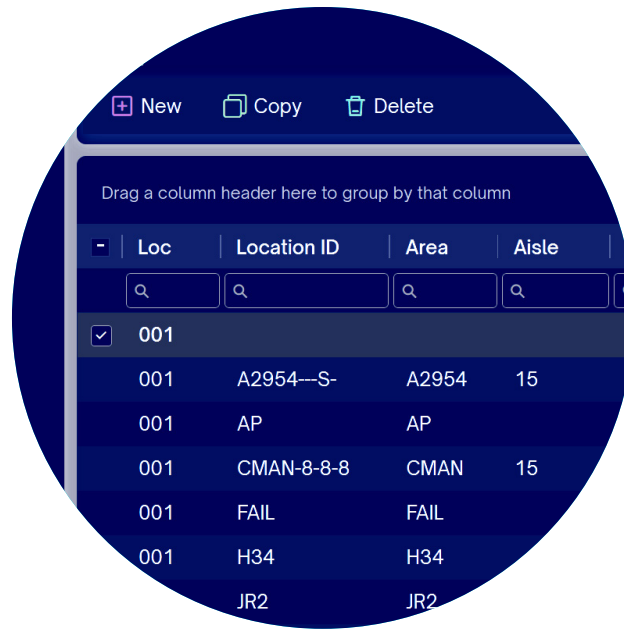


# BlueCherry Warehouse Management System (WMS)



## Overview

BlueCherry Warehouse Management System (WMS) is a powerful solution designed to optimize warehouse operations and distribution processes for omnichannel success. Fully integrated with BlueCherry ERP, it provides seamless logistics and inventory management, enabling businesses to handle complex warehousing challenges, reduce inefficiencies, and exceed customer expectations.

Managing warehouse operations manually or with disconnected systems can lead to inefficiencies, errors, and delays. BlueCherry WMS eliminates these issues by automating key processes, providing real-time visibility, and ensuring smooth omnichannel order fulfillment.

## Key features and benefits

### Wireless (RF) scanning

- Streamlines warehouse processes with efficient and accurate wireless scanning for receiving, picking, and put-away. Reduces errors, saves time, and improves operational efficiency.

### Real-time stock locator

- Quickly identify and track inventory with an advanced stock locator for faster fulfillment. Improve inventory accuracy and speed up order processing.

### Retail compliant labeling

- Generate labels compliant with retail standards for smooth distribution. Enhance customer satisfaction by meeting retailer requirements.

# Only BlueCherry offers

**Fully integrated solution:** Seamlessly extends the warehousing capabilities of BlueCherry ERP without requiring costly third-party interfaces.

**Omnichannel fulfillment excellence:** Provides end-to-end visibility across brick-and-mortar, e-commerce, and other sales channels for streamlined operations.

**Manage by exception:** Focus on critical issues immediately by reducing time spent on routine tasks and reporting.

**Industry expertise and decades of experience:** Backed by a team with decades of hands-on experience in fashion, retail, and consumer goods, BlueCherry WMS delivers tailored solutions and expert guidance to meet the unique challenges of warehouse operations.

# Use cases

**Omnichannel order fulfillment:** Seamlessly fulfill orders from multiple sales channels (e-commerce, retail, wholesale) while maintaining real-time inventory accuracy across all warehouse locations.

**Improved inventory accuracy:** Implement automated cycle counting and real-time stock updates to minimize discrepancies and reduce shrinkage.

**Seasonal surge management:** Rapidly scale warehouse operations during peak seasons by leveraging cloud-based resource allocation, automated wave picking, and real-time labor tracking.

**Third-party logistics (3PL) integration:** Integrate with 3PL partners for automated order routing, shipment tracking, and inventory reconciliation, streamlining outsourced fulfillment operations.

# Technical specifications

**Cloud-native architecture:** Built on a secure, scalable cloud platform, enabling real-time access, centralized management, and rapid deployment across multiple warehouse locations.

**RFID and wireless device integration:** Supports industrial-grade RF scanners, mobile computers, and IoT devices for real-time data capture during receiving, picking, put-away, and inventory movements.

**Advanced API and EDI connectivity:** Provides RESTful APIs and EDI interfaces for seamless integration with BlueCherry ERP, third-party logistics providers, e-commerce platforms, and shipping carriers.

**Configurable workflow engine:** Enables user-defined rules for wave management, cycle counting, labor tracking, and exception handling, supporting tailored warehouse processes and automation.

**Retail labeling compliance module:** Generates and manages GS1-128, UCC/EAN, and other retail-compliant labels, ensuring adherence to customer and retailer requirements.

“

With BlueCherry WMS, we now have full visibility from orders to shipments! We've streamlined processes and boosted efficiency like never before.”

**Richard Sutton**, LT Apparel Group

Ready to optimize your warehouse operations?

Schedule a demo today to learn how BlueCherry WMS can transform your warehouse operations!