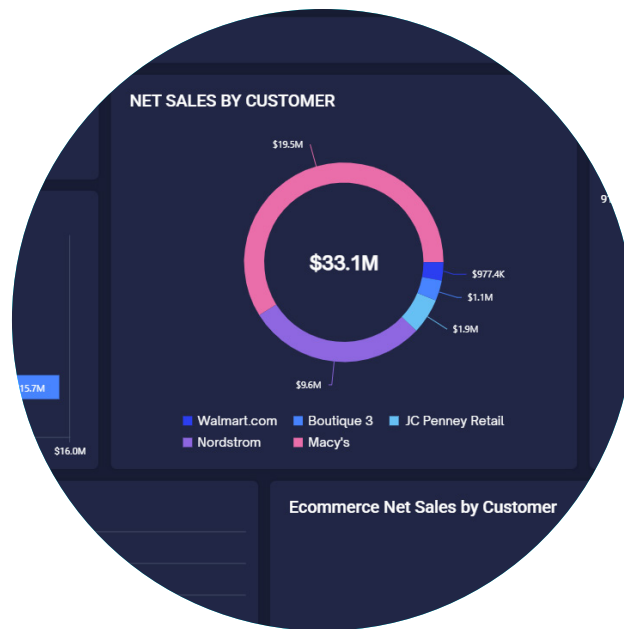


BlueCherry Business Intelligence (BI)



Overview

BlueCherry Business Intelligence (BI) is an advanced analytics solution designed to empower strategic decision-making through actionable insights. Pre-configured out-of-the-box, the platform leverages AI-powered capabilities to unify real-time data from BlueCherry ERP and other BlueCherry systems, transforming complex data into easy-to-understand reports and visualizations.

BlueCherry BI eliminates the challenges of fragmented data and manual reporting by providing a centralized, automated solution for monitoring performance, identifying trends, and optimizing business processes.

Key features and benefits

AI-powered analytics engine

- Leverages artificial intelligence to identify trends, predict outcomes, and provide actionable intelligence for better decision-making.
- Makes data-driven decisions faster with predictive insights tailored to your business needs.

Pre-configured KPIs & reports

- Comes with over 500 industry-specific KPIs and reports ready to use out-of-the-box.
- Saves time and gain immediate insights without requiring extensive setup or technical expertise.

Actionable intelligence

- Transforms raw data into visual charts, graphs, and summary reports that are easy to interpret.
- Enables executives and managers to focus on critical business activities with clear, concise updates.

Automated alerts & notifications

- Set up triggers and alerts for key metrics delivered via email or text messages.
- Stay informed proactively about critical business activities or potential issues.

Only BlueCherry offers

AI plugin for predictive insights: BlueCherry BI uniquely integrates AI capabilities for forecasting trends and optimizing operations based on historical data patterns.

Out-of-the-box usability: With pre-configured dashboards and KPIs tailored for the fashion industry, BlueCherry BI is ready to use immediately upon implementation.

Cross-system connectivity: Connects seamlessly with BlueCherry ERP, PLM, CSC, WMS, POS systems, and other third-party databases for a holistic view of your business.

Industry-leading team expertise: Our BI specialists have decades of experience in fashion, retail, and consumer goods, providing clients with deep industry knowledge, best practices, and expert support for data-driven transformation.

Use cases

Optimizing inventory management: Use predictive analytics to forecast demand trends, reduce out-of-stocks, and improve inventory turns across retail channels.

Enhancing vendor performance: Analyze vendor scorecards using pre-configured KPIs to establish more effective pricing strategies and promotions.

Monitoring omnichannel sales performance: Consolidate sales data from retail, e-commerce, and wholesale channels to track performance, identify top-selling products, and quickly respond to shifting consumer demand.

Financial health and compliance reporting: Automate the generation of financial and compliance reports, ensuring timely, accurate submissions and providing leadership with real-time visibility into key financial metrics and regulatory status.

Technical specifications

Modular, cloud-native architecture: Built on a scalable, secure cloud platform with multi-tenant support, enabling real-time analytics and centralized management for global operations.

Data integration layer: Utilizes ETL (Extract, Transform, Load) pipelines and RESTful APIs to aggregate and normalize data from BlueCherry ERP, PLM, WMS, POS, and external sources into a centralized data warehouse.

AI & analytics engine: Incorporates embedded machine learning models and AI plug-ins for advanced forecasting, anomaly detection, and automated insights.

Customizable reporting framework: Features a drag-and-drop report builder and dashboard designer, supporting user-defined metrics, visualizations, and scheduled report distribution.

Security & compliance: Implements role-based access control (RBAC), data encryption in transit and at rest, and audit logging to ensure data privacy and regulatory compliance.

“

Our BlueCherry Business Intelligence and ERP integration transformed our data into actionable insights, improving decision-making and boosting profitability.”

Rhona Jacquand, CFO, Nest Fragrances

Ready to transform your business intelligence?

BlueCherry BI delivers the actionable insights you need to optimize performance across your entire organization. Schedule a demo today to learn how BlueCherry BI can empower your strategic decision-making!