

Bluecherry B2B Wholesale Platform



Overview

Bluecherry B2B Wholesale Platform is a comprehensive supply chain and order management platform designed to streamline operations and enhance collaboration across business networks. It offers seamless integration for managing orders, inventory, and logistics in real-time.

Bluecherry B2B addresses the inefficiencies in manual order processing and fragmented communication by centralizing business operations in one platform, reducing errors and delays.

Key features and benefits

Order management system (OMS)

- Simplify and automate order processing from creation to fulfillment, improving accuracy and reducing processing time.

Real-time inventory tracking

- Monitor stock levels instantly, reducing stockouts and overstocking, ensuring you always have the right products on hand.

Automated reporting & analytics

- Access real-time insights and performance metrics, enabling data-driven decisions that boost operational efficiency and profitability.

Supply chain integration

- Seamlessly connect with suppliers and partners to streamline the entire supply chain, reducing delays and optimizing logistics.

Only BlueCherry offers

End-to-End Order Management: Only Bluecherry B2B offers a full-suite solution for order management, from order capture to shipment tracking, within a single platform.

Seamless B2B Integration: Unlike competitors, BluecherryB2B enables seamless integration with multiple supply chain partners and ERPs, allowing businesses to unify their workflows.

Advanced analytics engine: BluecherryB2B offers a unique data-driven analytics engine that delivers actionable insights in real-time to optimize decision-making and operational performance.

Industry-Leading Team Expertise: Our team brings decades of hands-on experience in fashion, retail, and consumer goods, providing clients with best practices, strategic guidance, and support tailored to the industry's unique B2B challenges.

Technical specifications

Cloud-based architecture: Operates on a secure and scalable cloud infrastructure, providing businesses with reliable access, high availability, and seamless remote management capabilities.

API integration: Leverages APIs to enable smooth data synchronization across ERP systems, CRMs, and third-party software, ensuring accurate inventory tracking and streamlined order processing.

Seamless ERP integration: Easily integrates with ERP systems, enabling unified workflows across your operations.

Role-based access control (RBAC): Implements granular user permissions and audit trails to ensure data security and compliance across all B2B transactions.

Data encryption and compliance: Utilizes end-to-end encryption (TLS/SSL) for data in transit and at rest, supporting compliance with industry standards such as GDPR and SOC 2

Use cases

Wholesale distributor: A wholesaler can use BluecherryB2B to streamline order fulfillment, track inventory in real-time, and communicate directly with suppliers to ensure stock levels meet demand.

E-commerce retailer: An online retailer can leverage BluecherryB2B to manage product availability across multiple channels, automatically update order statuses, and integrate directly with fulfillment partners.

“

BlueCherry B2B stood out as the perfect solution, offering unmatched off-the-shelf capabilities and flexibility to realize our ambitious wholesale vision”

Kieren Rimmer, Technology Director
for Trade & Operations at Boohoo Group.

Streamline your wholesale operations with Bluecherry B2B Wholesale Platform!

Transform the way you manage orders, inventory, and supply chain collaboration. Bluecherry B2B is designed to simplify workflows, reduce inefficiencies, and optimize your wholesale business performance.

Contact us today to schedule a demo and see how Bluecherry B2B can transform your wholesale operations!